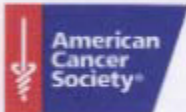


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Lower Fairfield Unit
P.O. Box 907
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October is National Breast Cancer Awareness Month!

Early detection can save lives. Be sure to have regular cancer screening tests.

Call or visit us online for lifesaving cancer information.

1.800.227.2345 • cancer.org

Take control of your own health.

Studies show that about half of cancer deaths could be prevented.

You can take steps to stay well and reduce your risk of cancer by:

- Not using tobacco products
- Maintaining a healthy weight
- Getting plenty of physical activity
- Eating healthy with plenty of fruits and vegetables
- Avoiding the midday sun and protecting skin with a hat, shirt, and sunscreen
- Getting recommended cancer screening tests

Cancer survival is improving, thanks to early detection and advances in treatment.

For more ways to stay well, contact us anytime, day or night, at **1-800-227-2345** or visit **cancer.org**.

New England Division
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Wallingford, CT 06492-0907

2012 FALL APPEAL
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Dear Mr. [REDACTED]: Your renewed support of the American Cancer Society's lifesaving efforts today will directly impact people with cancer, and provide hope to countless men, women, and children in the future. Please give what you can today.

() \$50 () \$75 () \$100 () Other \$ _____ Thank you!

Please share this information with us if you wish: I have/had cancer. An immediate family member has/had cancer.

To receive email updates and other information, please provide your email address here: _____

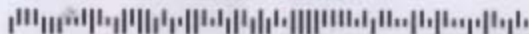
Your donation could be worth twice as much through an employer charitable match! To find out more, visit cancer.org/matchinggifts or speak with your employer.

To donate online, please visit cancer.org/SaveMoreLivesOct12 today.

Supporter Since 1989

Mr. Scott [REDACTED]
Heritage Hill Rd
Norwalk, CT 06851- [REDACTED]

|||||
New England Division
Lower Fairfield Unit
P.O. Box 907
Wallingford, CT 06492-0907



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*** If we don't help ourselves - who will? ***

Dear Mr. Follin,

Perhaps cancer has touched your life. Perhaps you've provided a shoulder to cry on ... perhaps you have reached out to help as a caring friend ... perhaps you have been a caregiver. Maybe you've battled cancer yourself.

The truth is cancer touches us all - and, except for skin cancer, breast cancer touches more women than any other form of cancer. This year alone, an estimated 226,870 women in the US will hear the words "You have breast cancer." Mothers, daughters, sisters, and best friends will face one of life's greatest challenges.

Your last gift to the Society is hard at work finding cures and saving precious lives. Will you please repeat that generosity today? Every dollar matters - to you, your loved ones, and millions of others.

Thank you so much,
W. Phil Evans, MD
National President, American Cancer Society

P.S. Mr. Follin - If we don't help ourselves, who will? Please send your gift to fight cancer now. **Thank you.**

Four steps to help lower your risk:

- 1 Do not use tobacco products.
- 2 Maintain a healthy weight throughout your life.
- 3 Get regular physical activity throughout the week.
- 4 Eat more vegetables, fruits, and whole grains and less red and processed meats.

These steps can add up to big changes in your health and help reduce your risk of getting many kinds of cancer. For more tips to help you stay well, call or visit us online.

1.800.227.2345 • cancer.org



R1213AFFRM

Yes, we are beating cancer!

Since the American Cancer Society began fighting cancer, more people are surviving the disease and are celebrating more birthdays – a sign of progress in the battle against cancer. Today, two out of three people who are diagnosed with cancer will survive at least five years – a vast improvement over the last six decades. With your support, the American Cancer Society can continue to save lives by helping people stay well, helping people get well, by finding cures, and by fighting back against cancer.

CANCER SURVIVAL RATES KEEP GROWING! TODAY, TWO OUT OF THREE PEOPLE (68%) SURVIVE.*



* Data from *Erin Results in Cancer*, 1972. Data from SEER Cancer Statistics Review, 1975-2000. Statistics based on five-year relative survival rates for cancer. Statistics are not available for all years.
* Statistics based on five-year relative survival rates for cancer.

Help Those You Love!

Did you know that the American Cancer Society directly helps people close to you? This year, more than a million cancer patients across America may turn to us for help. We are here ... for a friend, a family member, even you, with:

- Support services and resources like the Cancer Survivors NetworkSM for anyone touched by cancer
- Educational programs for patients with breast, prostate, and other types of cancer
- Continuing research to advance medical and scientific knowledge about cancer
- Practical solutions to daily challenges such as transportation to treatment, lodging near treatment far from home, and help navigating the medical maze

The simple truth is, your gift to the American Cancer Society may be one of the most important ways you can fight this disease. And we gratefully accept every dollar with this promise – to be here for you and your loved ones whenever you need us. Together, we're saving lives and creating a world with more birthdays.

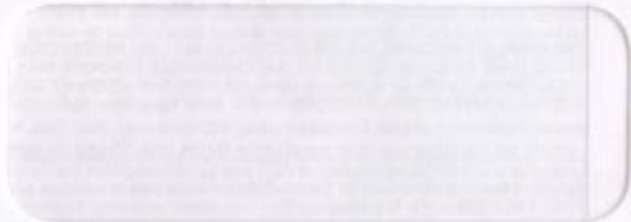
Your gift means so much to so many. Please give this special gift of hope and help by sending what you can today. We need you. So we can be here when you need us. For more information, please call 1-800-227-2345 or go to cancer.org.



Please
Place
Your
Stamp
Here

*Contact your doctor
to schedule your recommended
cancer screening tests.*

American Cancer Society



- Please make your check payable to the American Cancer Society.
- Please make sure the return address shows through the window of this envelope.
- Your gifts to the American Cancer Society are tax deductible to the fullest extent of the law.

Thank you!

A copy of our financial report is enclosed in this letter.

The American Cancer Society, Inc. ("ACS") is a New York not-for-profit corporation that is the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy and service. The ACS national home office is located at 250 Williams Street, Atlanta, GA 30303. The information enclosed describes one or more of ACS's activities. Your gift is very much appreciated and tax deductible as a charitable contribution to the fullest extent allowed by law. A copy of ACS's latest financial report may be obtained by writing to ACS, 250 Williams Street, Atlanta, GA 30303 or by calling 1-800-ACS-2345. If you are a resident of the following states, you may obtain information directly by contacting: **Florida:** A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION OF ACS MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICE BY CALLING 1-800-435-7352, TOLL-FREE WITHIN THE STATE. The ACS's registration number in Florida is CH7486. **Maryland:** Copies of documents and information submitted by ACS are available for the cost of copies and postage from the Secretary of State, Statehouse, Annapolis, MD 21401, 1-410-974-5534. **Mississippi:** The official registration and financial information of ACS may be obtained from the Mississippi Secretary of State's office by calling 1-888-236-6167. **New Jersey:** INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-8215 AND IS AVAILABLE ON THE INTERNET AT www.njconsumeraffairs.gov/ocp.htm#charity. REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT. **New York:** New York residents may obtain a copy of ACS's annual report by writing to the Office of the Attorney General, Department of Law, Charities Bureau, 120 Broadway, New York, NY 10271. **North Carolina:** Financial information about ACS and a copy of its license are available from the State Solicitation Licensing Branch at 888-830-4989. **Pennsylvania:** The official registration and financial information of ACS may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. **Virginia:** A financial statement for the most recent fiscal year is available upon request from the State Division of Consumer Affairs, P.O. Box 1163, Richmond, VA 23209; 1-804-786-1343. **Washington:** You may obtain additional financial disclosure information by contacting the Secretary of State at 1-800-332-GIVE. **West Virginia:** West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capital, Charleston, WV 25305. REGISTRATION WITH A STATE AGENCY DOES NOT CONSTITUTE OR IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THAT STATE. We care about your privacy and how we communicate with you, and how we use and share your information. For a copy of the American Cancer Society's Privacy Policy, please call 1-800-227-2345 or visit our Web site at cancer.org/privacy.