

July 2015

Dear M. _____ e,


I'm pleased to send you the enclosed report, *Turning Discovery into Care*. It's our chance to tell you a little more about...

The discoveries you're making...

The good you're doing...

And the lives you're saving...

...through your support of Dana-Farber Cancer Institute
and the Jimmy Fund.



The battle against cancer today is radically different than it was just a few years ago. Many more people survive. Many treatments are less harsh, yet more effective. It's all possible because of the steady work of researchers and caregivers—supported by you.

Many of the most important breakthroughs have happened right here at Dana-Farber because of the generous and faithful support of friends like you. I hope that what you read today will inspire you to continue that support, so we can continue the dramatic progress.

Your generosity saves lives, today and in the future. It really is that simple.
And that important.

Thank you for the role you play as a cancer-fighting leader in New England—and for the impact your support will continue to have worldwide.

Sincerely,



Stephen E. Sallan, MD
Faculty Chairman of Philanthropy
Chief of Staff Emeritus

P.S. M. _____, as you read the enclosed report, I hope you are reminded of the tremendous impact your support has made—and will continue to make—for adults and children with cancer. Translational research, the emphasis of this report, is an area where Dana-Farber's leadership really shows. Another strategic gift from you today will help so much. Thank you again for your partnership and compassion.

REPLY MEMORANDUM

To: Dr. Stephen E. Sallan
From:
Date: July 2015
Subject: My gift to turn *discovery* into *care*

Dear Dr. Sallan,

Thank you for sending me the report, *Turning Discovery into Care*. I want to keep this important work going, and support other vital research and patient care efforts at Dana-Farber. Please put my gift to work right away!

I am enclosing my gift of:

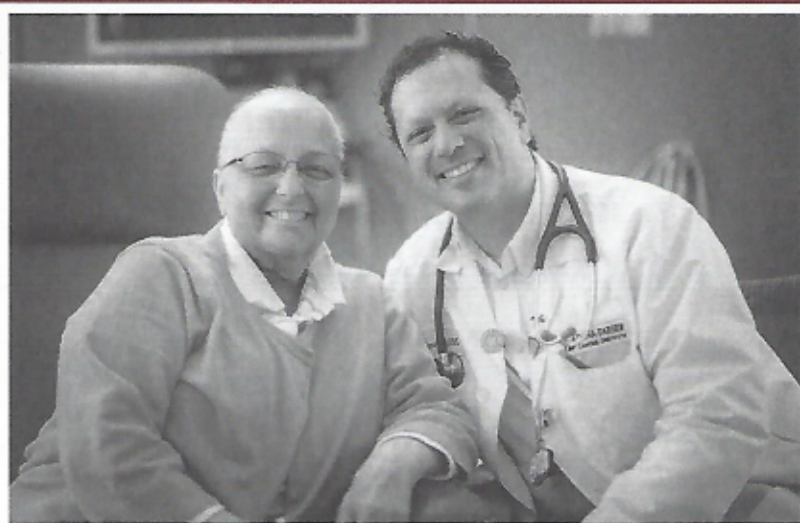
☐ ☐ \$150
☐ ☐ \$200
☐ ☐ \$300
☐ ☐ \$_____ (other)

- ☐ ☐ I am making a gift of \$250 or more to join the Breakthrough Society.
☐ ☐ I am making a gift in honor or in memory of someone.
(Please see section on back.)

Thank you! Please return this form with your check made payable to Dana-Farber Cancer Institute. Questions or concerns? Please contact us at Dana-Farber's Division of Development and the Jimmy Fund, 10 Brookline Place West, 6th Floor, Brookline, MA 02445-7226 or call us at 800-52-JIMMY (525-4669). 10% of all designated gifts supports our Faculty Research Fund to advance Dana-Farber's research mission. To make a gift by credit card, please see the back of this form. To make a gift right now, visit Dana-Farber.org/Discovery. All gifts are tax-deductible.

Turning Discovery into Care

Summer 2015



How your support of research at Dana-Farber helps save lives and transforms the way cancer is beaten worldwide

RUSH