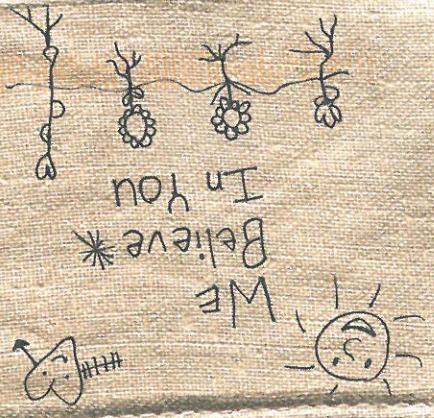


Write a message  
of HOPE to people  
who need it most...

CANADA POSTES  
POST CANADA  
Port payé  
Mediaposte  
Addressed  
avec adresse  
Admail  
6502318

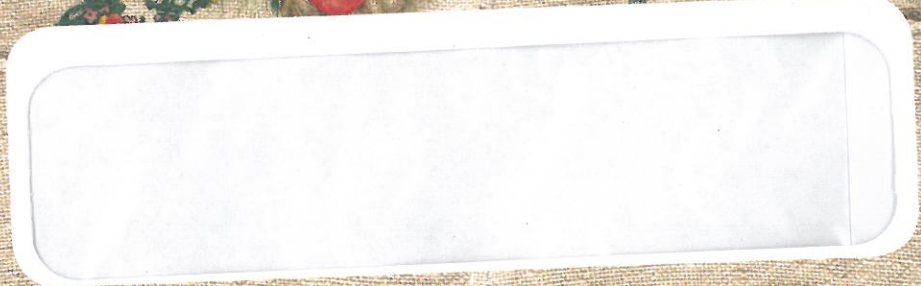
WE  
Believe \*  
In You



When life gives you screws  
make Quilt!



IT'S ALREADY  
A Fresh  
Start  
CAN  
Something  
Happen



FOOD. WOMEN. PLANET.  
GROW

TOGETHER, WE CAN  
BUILD A POSITIVE FUTURE  
NOW!

LOVE

OXFAM  
Canada





**OXFAM**  
Canada

6047840

2015  
**Threads**  
of **Change**



October 21, 2015

Dear [Redacted]

Along with this letter you'll find a small square of cloth that has a wonderful power. That power is hope.

And hope is life-changing.

Today – with your help – this little square of cloth can bring hope to women, children, and families working to lift themselves out of poverty.

You see – when your hope for a better world is joined with that of hundreds of other Oxfam supporters – we really can change the world. Just like this square of cloth. When we sew your square together with hundreds of others, we can create a blanket. A beautiful quilt of hope.

That's why I want to thank you for your decision to become an Oxfam donor. You have the power to create better futures for people living in poverty. You can get emergency aid to people in horrific disasters. And you can help refugees escaping violent conflicts. I urge you to continue your support.

Today I'm sending you this special square with two simple but important requests:

- 1. Can I ask you to give this square the power of hope by writing a special message on it?**  
When you send it back to me, we will sew it together with the squares from hundreds of other Oxfam supporters to create a beautiful 'Threads of Change' quilt. We'll send it to our Oxfam project in Zimbabwe, to bring hope to AIDS orphan, Duduzile Ruzive, and others like her. I'll tell you more about Duduzile in a moment.
- 2. I encourage you to return a special gift with your piece of cloth so that we can directly help more people.** Your donation will help fund long-term, practical projects that will help women and children living in poverty transform their lives.

Will you make a difference today? Back in 2012 Oxfam supporters put together our first *Threads of Change* quilt to mark Oxfam's 50th anniversary of caring. We were deeply touched by the outpouring of support from our donors. A beautiful quilt and its messages of hope went to our project in Cuba, where it helped inspire the people we work with.

*(Please turn over)*

39 McArthur Avenue, Ottawa ON K1L 8L7 • 1-800-466-9326 • fax 613-237-0524 • [www.oxfam.ca](http://www.oxfam.ca)

Charitable registration number: 12971 6866 RR0001

**YES JULIE, I TOO BELIEVE HOPE & ACTION CAN CHANGE THE WORLD!**

I have enclosed my message of hope along with a gift of:  \$20  \$30  \$35  \$40  Other \$ \_\_\_\_\_

I am enclosing a cheque made out to Oxfam Canada

I prefer to use my

Card # \_\_\_\_\_ Expiry Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_

Telephone # \_\_\_\_\_

**Email**

I'd like to receive updates via email from Oxfam Canada  
 I'd like to receive an e-receipt for my donation. Please send my tax receipt to my email address provided above.  
Tax receipts will be issued for gifts of \$20 or more, unless otherwise requested.

Occasionally Oxfam uses other organizations' mailing lists in an attempt to increase our donor base. In return, these organizations are allowed to use our list for one mailing. These exchanges play an important role in our efforts to sustain our project funding. However, if you prefer that your name not be included, please check here.



HM154-N2-1-6047840

**Give online: [oxfam.ca/threads-of-change](http://oxfam.ca/threads-of-change)**

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1-800-466-9326 Fax 613-237-0524  
Email: [donor\\_relations@oxfam.ca](mailto:donor_relations@oxfam.ca) • [www.oxfam.ca](http://www.oxfam.ca)



**Today your quilt square and donation will again improve lives ... like Duduzile's.**

It's now 30 years since the start of the HIV epidemic. Today, there are thousands of children and youth in Africa who were born with HIV. As you can imagine, they can face serious discrimination, isolation and an uncertain future.

Duduzile has lost both of her parents and her brother to AIDS, and she is HIV positive herself. In her diary, Duduzile wrote, "If I can turn back time, I remember I had it all. All I had, I loved." But without her parents, and facing a difficult future, Duduzile has lived through dark times. "Sometimes I feel like giving up on the medication and just die."

Every child deserves the right to dream for the future. And thanks to you, local doctors and health professionals are working with Duduzile and other HIV positive young people, through Oxfam's partners in Zimbabwe. They are teaching Duduzile that the future can be bright, even for people like her living with HIV.

*"The program helps me take care of myself, and carry on with life. I know now that it's not the end of the world. The sky's the limit."*

Please take a moment to write your special message of hope for Duduzile and her friends in our program. I know that your message will spark the light of hope in the eyes of the people in Zimbabwe.

And please send a special holiday donation along with your square. Your gift will help change the future for people living in poverty around the world. People just like Duduzile.

For example, with a gift of:

- \$45 - you can help fund our work with children and young people like Duduzile in Zimbabwe who are HIV positive. You can help us give them the knowledge to protect themselves, and to learn that they can live a full life despite their disease.
- \$80 - you can provide refugees living through a humanitarian disaster the money they need to buy food and other essentials.
- \$144 - you can help provide clean, safe drinking water for three families, by building or repairing water sources.

*I'm sure you'll know how important this is right now.*

Once again thank you for your support. I wish you all the best this holiday season.

Yours sincerely,

Julie Delahanty  
Executive Director

P.S. You know that when you join things together they have a greater impact. Like a small piece of cloth. Combined with hundreds of others it can form a blanket. A tent. A coat. This Threads of Change quilt will be just like the Oxfam community around the world - joined together, improving the lives of people who need us. Please don't delay with a life-transforming response today. Thank you!



**I'll join SharePlan with my monthly gift of:**

\$10/month  \$15/month  \$20/month  Other \$ \_\_\_\_\_ /month

Please debit my bank account on the 1st of each month. I have enclosed a cheque marked "Void".

I prefer to make a monthly contribution by:  VISA  MasterCard  (on the 15th of each month)

Card # \_\_\_\_\_ Expiry Date \_\_\_\_ / \_\_\_\_

Cardholder's Name \_\_\_\_\_ Signature \_\_\_\_\_

Telephone # \_\_\_\_\_ Date Signed \_\_\_\_\_

This is a  personal or  organizational pre-authorized debit for charitable donations

Please note that you can cancel or change your monthly gift at any time. If at any time you wish to make a change to your contribution, please do not hesitate to phone our office at 1.800.465.9326 and any member of our Donor Relations Team will be able to help you. You can also email us at donor\_relations@oxfam.ca, mail a letter to our address listed on the front page, or fax us at 613.237.0524. Additionally, you have certain recourse rights if any debit does not comply with these terms. For example, you have the right to receive reimbursement for any PAD that is not authorized or is not consistent with this PAD Agreement. To obtain more information on your recourse rights, contact your financial institution or visit www.oxfam.ca.

