



Pamela, you are an important partner in our movement to prevent gun violence – so we care about what *you* care about.

Because you've so generously supported our work, we hope you'll [take a moment to tell us which areas of Sandy Hook Promise you are most interested in.](#)

Grassroots partners like you are the heart of our Sandy Hook Promise community. And we know all too well that gun violence affects all communities – so your feedback and ideas are crucial as we continue to build, roll out and strengthen lifesaving programs and advocacy efforts to protect more children across the country.

Pamela, please take a moment to answer our quick survey by April 5. As a thank you for your valuable time and input, **we'll randomly select 30 participants to receive a free SHP gift set with a T-shirt, car magnet, wristband and pin.**

[Click here to respond to our quick survey now – let us know which areas of our work to prevent gun violence you're most passionate about.](#)

Thank you so much for taking the time to let us know what you think about our work together thus far – and about how we can continue creating a safer world for all of our children.

Sandy Hook Promise

P.S. Don't forget, the deadline for answering the survey (and possibly winning a Sandy Hook Promise gift set) is April 5. **[Please, give us your valuable feedback today.](#)**

Donate

[Sandy Hook Promise Foundation](#)

PO Box 3489, Newtown, CT 06470, United States

This email was sent to pamelagrow@simpledevelopmentsystems.com.
[To unsubscribe from the Sandy Hook Promise email list, please click here.](#)

Following up

(24 k)



To: pamelagrow@simpledevelopmentsystems.com

Pamela,

I just wanted to make sure you saw our message asking for your response to our short survey. We really value your input, [so will you please let us know by tomorrow which areas of Sandy Hook Promise's work to protect children from gun violence you're most interested in?](#)

I've dedicated my life to preventing gun violence to honor my beautiful butterfly Dylan and make sure no other parent has to experience the devastating loss of a child. Now I want to know why *you're* part of our movement – and how we can keep working together to create a safer world for all our children.

Will you take a moment to answer our brief survey now? You've generously supported our programs, and I'd be truly grateful for your feedback and ideas. Plus, tomorrow you could be one of 30 participants randomly selected for a Sandy Hook Promise gift set – **so please respond now.**

[Click here to take our quick survey now. Remember, 30 participants who answer by tomorrow will be randomly selected to receive a Sandy Hook Promise gift set with a T-shirt, car magnet, wristband and pin.](#)

I know we all get a lot of survey requests – How did you like your new coffeemaker? Rate your recent flight! – but I promise your feedback today will guide and bolster our lifesaving work.

With love,

Nicole Hockley (Dylan's mom)



What (or who) first got you involved with Sandy Hook Promise?

- I was moved by the family members whose loved ones were killed at Sandy Hook Elementary School
- I like that Sandy Hook Promise doesn't just focus on the gun, but the reason someone picks up a gun
- A friend or someone I know told me about Sandy Hook Promise
- I have been personally affected by gun violence and wanted to help protect others
- Other

Which areas of Sandy Hook Promise are you most interested in? (Check all that apply.)

- Helping parents and community members create change where they live
- Promoting mental health and wellness
- Training people to recognize and respond to warning signs of violence
- Aiding the social and emotional development of young people
- Educating gun owners about firearm safety
- Advocating for legislation and other policies that protect children and create healthier communities
- Raising awareness about gun violence



How likely are you to recommend Sandy Hook Promise to a friend, family member or colleague?

- Very Likely
- Likely
- Somewhat Likely
- Undecided
- Somewhat Unlikely
- Unlikely
- Very Unlikely

What is the most important reason for your level of likelihood?

Have you donated money to Sandy Hook Promise in the past year?

- Yes
- No

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There are so many ways you can get more involved in Sandy Hook Promise. Which of the following would you be interested in participating in? (Check all that apply.)

- Share information, photos or videos with friends and family on social media or via email
- Sign an online petition
- Volunteer as a Promise Leader to create change in my community
- Attend webinar trainings or conference calls related to our gun violence prevention programs
- Participate in video chats or conference calls with industry experts, such as leaders in firearm safety and school safety teams
- Write a letter to the editor of my local newspaper
- Host or attend a local Sandy Hook Promise event, such as a house party, 5K race or film screening
- Share a story or personal testimony that Sandy Hook Promise can use in social media and marketing material
- Bring Sandy Hook Promise programs to my school or youth-serving organization

Is there any other feedback you'd like to give us?

Could you share a little bit about yourself so we can better get to know our supporters?

Are you a parent or caregiver?

- Yes
- No

Are you a grandparent?

- Yes
- No

Do you work directly with youth in any of the following settings? (Check all that apply.)

- School
- Youth-serving organization/nonprofit
- Mental/behavioral health
- Civic or religious youth group
- None

Are you or is anyone in your household a firearm owner?

- Yes
- No

In politics today, do you consider yourself a Democrat, Republican or Independent?

- Democrat
- Republican
- Independent



Please provide your email address if you'd like to enter the giveaway for a Sandy Hook Promise gift set.

Email

SUBMIT

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